



1894-5 Cleghorn Street| Belize City | Belize, Central America
Tel: 501-224-4158 | Email: sales@madisco.bz

Vacancy for Trade Marketing Executive Location: South

QUALIFICATION REQUIREMENT:

MINIMUM REQUIREMENTS: Associates Degree in Business. One year experience in Trade Marketing and Merchandising.

DUTIES AND RESPONSIBILITIES:

- Improving brand presence and campaign execution across trade through excellence through in-store planning.
- Leading and implementing channel specific marketing strategies and plans for assigned retailers.
- Leading activation programs with partners to improve brand visibility.
- Visiting the points of sales regularly to ensure that the brand is visible, and guidelines are respected.

KNOWLEDGE AND SKILLS:

- Speak and write Standard English, and communicate effectively, using clear, professional language. Spanish would be an asset.
- Clean driving record and current driver's license – AB2.
- Awareness of Safe driving practices essential.
- Flexible – Must be able to travel country wide on short notice.
- Excellent Customer Service Skills, planning and sales skills to ensure all customer needs are met.
- Ability to communicate effectively with internal and external customers.
- Ability to work with minimal supervision and lead and direct a team.
- Ability to multitask and work under pressure.
- Ability to commit to company policies, principles and processes.
- Ability to problem solve.
- Ability to analyze data.
- Respond to guidance/direction effectively.
- Ability to pay keen attention to detail, prioritize tasks and perform them with accuracy.
- Proficiency in the use of computers, email and other electronic mediums.
- Be adaptable and flexible with working hours.

KEY COMPETENCIES AND ATTITUDES:

- Candidate must have strong sales and organizational skills, be highly motivated, flexible and be a strong team player.

Interested persons can send completed applications to vacancy@roesons.com

Subject: **MADISCO COMPANY LIMITED– Trade Marketing Executive South (Your Name)**

Application forms can be obtained at <https://madisco.bz/wp-content/uploads/2023/11/Fillable-Roe-Group-Application-Form-October-2023.pdf>

Only short-listed applicants will be contacted for interview.

Deadline: February 9th, 2026