

MADISCO®



A Roe Group Company

1894-5 Cleghorn Street | Belize City | Belize, Central America

Tel: 501-224-4158 | Email: sales@madisco.bz

Vacancy for Beverage Events Specialist **Location: Belize City**

QUALIFICATION REQUIREMENT:

MINIMUM REQUIREMENTS: Bachelor's Degree in Management or in a related field. At least 3 years experience in Beverage Sales. At least 3 years experience in leading a sales team.

DUTIES AND RESPONSIBILITIES:

- Lead the setup, execution, and breakdown of all beverage events, including trade shows, wine tastings, corporate functions, and brand activations.
- Act as the primary lead during events, managing the flow of service, customer interactions, and ensuring all brand standards are strictly maintained.
- Work closely with the Sales & Marketing team to capture high-quality photos and videos during events for social media and promotional use.
- Coordinate the creation and distribution of event-specific marketing collateral, such as tasting notes, menus, and digital invites.
- Conduct frequent visits to key beverage and food service customers to ensure products are prominent and marketing materials are well-displayed.
- Analyse event consumption patterns to assist in forecasting stock needs for future activations, ensuring optimal stock levels without over-ordering.

KNOWLEDGE AND SKILLS:

- Speak and write standard English and communicate using clear, professional language. Spanish is an asset.
- Must be computer literate.
- Possess outstanding leadership skills and confidence.
- Ability to work under pressure.
- Must possess a positive teamwork attitude.
- Must be mature and able to effectively lead a team.
- Be adaptable and flexible with working hours.
- Ability to travel cross country.

KEY COMPETENCIES AND ATTITUDES:

- Candidate must have strong work ethics, be highly motivated and flexible.

Interested persons can send completed applications to vacancy@roesons.com

Subject: **MADISCO COMPANY LIMITED– Beverage Events Specialist - (Your Name)**
Application forms can be obtained at <https://madisco.bz/wp-content/uploads/2023/11/Fillable-Roe-Group-Application-Form-October-2023.pdf>

Only short-listed applicants will be contacted for interview.

Deadline: September 18th, 2026